

Historic, Archive Document

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LAKEVIEW AQUATIC FARMS

Growers of

Gold Fish, Water Lilies and Aquatic Plants

MT. AIRY, CINCINNATI 23, OHIO

Sec. 34.66 P. L. & R.

U. S. POSTAGE

PAID

Permit No. 1931
Cincinnati, Ohio

Rolph B. Shaw
U. S. Dept. of Agr. Library
Washington 25, D. C. R471

Young "Angel Fish" in an aquarium.

IF NOT DELIVERED AFTER TEN DAYS RETURN TO SENDER
RETURN POSTAGE GUARANTEED

ARGUCIDE

- Kills Fish Lice and Anchor Parasites
- Helps Keep Goldfish Healthy
- Controls Green Scum (Algae)



***ARGUCIDE** (reg. U. S. Pat. Off.) is the Trade Name of a highly concentrated powdered insecticide for controlling external parasites on goldfish in aquariums and outdoor pools. Kills fish lice overnight.

For Pools: One level teaspoon of Argucide treats 120 to 140 gallons of water (see instructions).

For Aquariums: 4 or 5 drops of Argucide solution will treat one gallon of water.

ARGUCIDE KEEPS INDEFINITELY IN THE GLASS JARS AS FURNISHED.

ARGUCIDE is packed in two sizes—each package unit consists of a jar of ARGUCIDE powder for pools and a dropper bottle for aquariums. (Bottle is refillable.)

The 2 oz. unit—treats 1400 gallons of water and is sufficient to treat small pools up to 450 gallon capacity.

The 4½ oz. unit—treats 3200 gallons of water and is for pool 450 to 1200 gallon capacity.

2 oz. - \$1.00 — 4½ oz. - \$1.50

Add 15c for Postage and Mailing

TERMS FOR GOLDFISH SHIPMENTS.

(Please read)

We guarantee live arrival of goldfish shipments during the cool part of the year, from Oct. 15th to June 1st, and to extreme Northern points of U. S. until June 15th. No shipments are guaranteed between June 15th and Oct. 15th. During the warm months we ship at buyers risk only.

Goldfish must be shipped by express. A small light 3 gallon can will ship 18, 2 to 3" goldfish. (Add 50c to pay for can.) A 5 or 6 gallon can is used for 30 small fish (Add 50c to pay for can) these cans are not returnable. Large orders and large fish ship best in special large cans same as we use for dealer trade, these cans must be returned immediately by prepaid express 35c special rate from any point in U. S. Do not return by freight. All shipping charges to be paid by customer.

In case fish are received in bad condition we will make one replacement (Express charges to be paid by you) if you mail us the Express Company Received in Bad Order Form and return our shipping can, if it was to be returned. Losses of 50c or under should not be forwarded to us as we always include some extra fish.

Snails, Scavengers, Etc.



Some scavengers should be in every aquarium or pool. Snails eat algae and green scum, Tadpoles eat decayed matter and surplus food. All items here listed can be sent with Plants except Tadpoles and Frogs which must go with fish or in separate can with water — (Express). No charge for small cans used.

GREEN FROGS—A natural accessory for every outdoor pool. Like turtles, the frogs need some place to rest above water, so provide a flat board or protruding rock until the lilies grow. Insects are the natural food of frogs. (Not available November to April.)

Small size, .40s per pair. \$1.00 for 6.

Large size, .75 per pair.

TADPOLES—These are the green frogs in the tadpole or undeveloped state. They will develop legs, lose the tail and become baby frogs during the summer. Meanwhile they are scavengers and eat decaying materials.

Tads must be shipped in a can with water, but we make no extra charge for it for this purpose.

60c per dozen

(snipping can included.)

BLACK RAMSHORN SNAILS—These are very similar to the valuable Red Ramshorn Snails, but are much more hardy and are very prolific. Good for aquariums or pool.

Size about $\frac{1}{2}$ "

5 for 25c. 50c per dozen.

JAPANESE SNAILS—These are the largest of the aquarium snails and are entirely hardy in a pool. They are better able to resist their natural enemies because when they retire into the shell for protection they can close their trapdoor to all intruders. The young snails are fully formed and have their own small shell when released by the parent. Active eaters of algae and green scum.

3 for 25c. 75c per dozen.

RED RAMSHORN SNAILS—These are very active algae eaters and show up at their best in a well planted aquarium. The body and shell are coral red. They grow to be about 1 inch in diameter. Rare and desirable.

Size about $\frac{1}{2}$ ", 15c each. 1.50 per doz.

BABY GREEN TURTLES—These little fellows are about two inches in diameter and are beautifully marked with red, green and yellow. The underpart of their shells is curiously marked, every turtle seemingly with a different pattern. Many of the marks resemble maps, hence the name "Geographic" turtles. Children are always delighted with these harmless little pets. They may be kept in a pool while small, but indoors should be kept in their own small bowl with a stone to crawl out of the water and rest on.

35c each. 3 for \$1.00

AMERICAN SALAMANDERS—A harmless native water newt. Back covered with red and black dots. Belly, yellow spotted with brown. Like the above, they are insect eaters.

15c each. 2 for 25c.

SPECIAL NOTICE — LABORATORY SPECIMENS

We supply specimens for Biology and Zoology Depts. of Schools and Colleges. Write us your needs in our line. We will quote special prices on larger quantities.

Hardy Goldfish for Aquarists



COMETS

The Comet is an American variety which was developed from the Common Goldfish, but it is characterized by a thin graceful body and long single tail. It is very quick in its movements and a splendid fish for pools. Colors are red and white, orange and black, all red, all gold, or all white. Mixed colors are given as they come.

*4 to 5 inches	pair, \$.50 — per doz., \$2.50
*5 to 6 inches	pair, .80 — per doz., 4.00
*6 to 7 inches	pair, 1.20 — per doz., 6.00

YOUNG GIANT GOLDFISH

Pool owners who want some BIG ones will be delighted with these special offerings of Giant Goldfish. All large fish must be ordered early, as they are hard to ship during warm weather.

*Young Giants, 7 to 8 inches	each, \$.75
*8-9"	each, 1.25
*Giants, 10 to 12 inches	each, 2.50

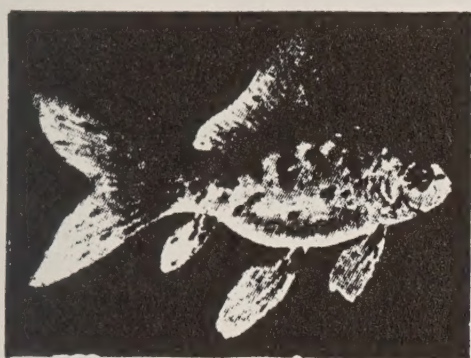


CHINESE MOORS

These are the grotesque, but very popular "Goggle Eyes" or "Pop Eyed" Goldfish, commercially known as "Telescopes." Chinese Moors are the only members of the Goldfish family to develop the true "Black Velvet" color, and this color has never been transmitted to any other fish without the Telescope eye. Body and fins are nearly all of the Fantail type, though a few come as the Nymph type. All fish of choice quality. (Extra large specimens, \$2.00 to \$5.00 each.)

2 to 2½ inches	pair, \$.40 — per doz., \$2.40
2½ to 3 inches	pair, .60 — per doz., 3.60
*3 to 3½ inches	pair, .80 — per doz., 4.80
*3½ to 4 inches	pair, 1.20

iums and Outdoor Pools



SHUBUNKINS

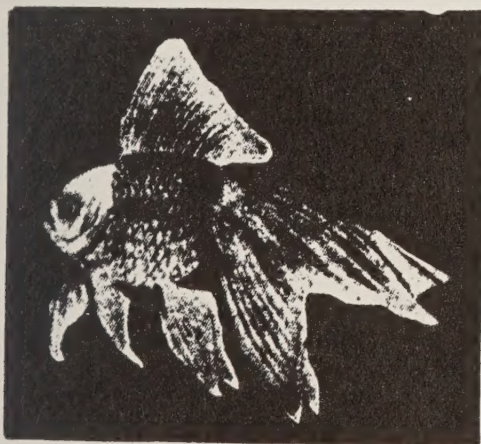
These are the attractive mottled or "Calico" fish with single tail. Colors are red, white, blue, lavender, orange, purple, black, at times all on the same fish. Every fish differently marked. Very attractive, sturdy and much sought after for pools and aquariums.

2½ to 3 inches	pair, 30c—per doz., \$1.50
3 to 4 inches	pair, 50c—per doz., 2.50
*4 to 5 inches	pair, 80c—per doz., 4.00

HARDY GOLDFISH

These fish are bred from selected strains of the most popular, Hardy Goldfish. They are the cheapest, toughest, and most prolific of all Goldfish varieties, and are unsurpassed for use in larger pools and ponds. Adults grow to be 12 to 14 inches long when kept in large ponds. They come in assorted colors, including black and gold, red and white, all white. Mixed colors given as they come.

2½ to 3 inches	pair, 20c—per doz., \$1.00
3 to 4 inches	pair, 30c—per doz., 1.50
*4 to 5 inches	pair, 40c—per doz., 2.00
*5 to 6 inches	pair, 70c—per doz., 3.50



FANTAILS

Our Fantails and other Fancy Fish are known throughout the Wholesale Trade for their very choice quality. These fish are characterized by a deep, plump body and well-developed fins, and a double or "Fan" tail. Colors are all red, all gold, pearl (or white), black and red, pearl and red. Mixed colors are given as they come. (Adults grow to 6 or 7 inches.) (Extra large specimens at \$2.00 to \$4.00 each.)

2 to 2½ inches	pair, 30c—per doz., \$1.80
2½ to 3 inches	pair, 50c—per doz., 3.00
*3 to 4 inches	pair, 70c—per doz., 4.20
*4 inches	pair, \$1.20

CALICO FANTAILS

Body structure of these fish is the same as Fantails, but they have invisible scales and come in the "Calico" colors of the Shubunkin. They are beautiful fish, will grow to 6 to 7 inches in size and are now considered hardy. (Extra large fish, \$2.00 to \$5.00 each.)

2½ to 3 inches	pair, \$.70
*3 to 4 inches	pair, 1.00

Aquatic Plants for -



Plants shown above are one-sixth natural size. All are hardy except Nos. 3, 4, and 9, which are floating plants and should be replaced yearly. See descriptions and prices below. Plants marked (✓) grow under water and are OXYGEN PRODUCERS.

No. 1. **A. Sagittaria Sinensis**—Stiff strap-like leaves of dark green (✓) color. A large showy plant 6-8" tall. Excellent oxygen producer. 15c each. 2 for 25c

No. 1. **B. Sagittaria Subulata**—Small growing with stiff grass-like (✓) leaves much smaller than Sinensis. Excellent oxygenator and good for bottom of aquariums. 6 for 25c

No. 2. **Parrot Feather**—A species of *Myriophyllum*, good for aquariums or pools. Leafage above and below water. In pools, plant at the edge in very shallow water, so its long runners will give beautiful coverage. Available April 15 to November 15. Must be planted at once on receipt. 15c per bunch. 2 for 25c

No. 3. **Shell Flower**—Similar to Water Hyacinths, but rarer and preferring semi-shade and moist atmosphere. Does nicely in pools in summer. 15c each

No. 4. **Water Hyacinth**—"The Queen of Aquatic Plants"—Cut shows how plants multiply by runners. The largest selling pool plant in the United States, because best for goldfish to spawn on. 15c each — 2 for 25c — \$1.50 doz.

No. 5. **Anacharis Gigantea**—Splendid oxygenator for aquariums, and (✓) does nicely without much light. available at all times. 15c per bunch. 2 for 25c

No. 6. **Ludwigia**—A very pretty plant, with well-developed leaves (✓) colored green on top, reddish underneath. Grows above and below water, and a very choice plant. Available year round. 20c each

Aquarium and Pools

No. 7. Myriophyllum—The largest selling bunched plant for the winter months. Available November to June 1, and most satisfactory when in season. Our standard when Cabomba is out of season.

15c per bunch. 2 for 25c.

No. 8. Valisneria—A grass-like plant, for aquariums. Reproduces with creeping runners, same as Sagittaria (No. 1). Available year round. Fine for tropical fish and all aquariums.

3 for 15c. 6 for 25c.

No. 9. Salvinia—A miniature floating plant, with dainty, fuzzy leaves $\frac{1}{4}$ " to $\frac{1}{2}$ " in diameter. Grows on the water without soil, but like partial shade.

Per portion, 15c

No. 10. Cabomba—This is the best known of all aquarium plants and is now available the year round. The plant is relished by Goldfish and many Tropicals and helps keep them in good condition.

15c per bunch. 2 for 25c.

The following plants are not shown on cut.

(✓) **WATER POPPY**—A dainty rooted plant which sends up floating leaves and bears yellow flowers similar to the California poppies. Plant in shallow water same as a small water lily. Water Poppy can also be used for inside aquariums if planted in small pots, but develops better outdoors.

15c each—2 for 25c.

WATER SNOWFLAKE—A floating aquatic with leaves like a small water lily. When detached the leaves will send down roots in shallow water and produce a new plant. It bears dainty white flowers an inch in diameter which resemble a giant snowflake. (April to December.)

20c each

CREeping WATER HYACINTH (*)**—A vine of entirely different habit from the regular Water Hyacinth, and a steady bloomer, with dark purple flowers similar to the regular Water Hyacinth and with similar dark green glossy leaves. Available May 15 until frost. (Not hardy in Northern States.)

50c each

(✓) **CRYPTOCORYNE**—This is one of the rarer underwater plants suited to aquariums. It will grow in deep shade, and is well suited to indoor use, hence highly recommended for aquariums and very decorative.

35c each. 3 for 1.00

BACOPA Herpestis—A showy plant with thick bright green leaves or strong stems. Grows above and below water. Furnished in bunches.

20c each

UMBRELLA PALM—This is the old favorite Umbrella Plant. A well-known shallow water plant used mainly for pools. These are choice Greenhouse Grown Plants from 2½-inch pots. Will grow very large during the Summer, but must come in for Winter.

35c each

COLLECTIONS OF OXYGENATING PLANTS (Available the year round)

No. 01—A special selection of underwater plants suitable to 10-15 gal. aquariums or small pool. Our selection of best varieties in season. 10 plants. Collection 01.

\$1.25

Shipping weight, 4 lbs. per collection. Add postage.

Interesting Tropical Fish

KEEPING IN THE HOME—When properly managed, a balanced aquarium can be easily maintained; and with clear water, growing plants, and with some colorful Goldfish and a few Tropical Fish, is a source of much beauty. Tropical Fish will live contentedly in rather close quarters, and will proceed to mate and raise their families in their accustomed way. However, if you are a beginner in this hobby, we suggest that you order at least one of the books we list. The most essential points for keeping Tropical Fish are a balanced, healthy aquarium, kept between **72** and 75 degrees. If possible, do not allow the temperature to vary more than a few degrees. For extra heat in Winter, automatic electric heaters are now available at low cost.

All varieties listed here except Paradise and Bettas may be kept together. Paradise and Bettas are fighters.

SHIPPING—No shipments can be made during spring season, April 1 to June 15th. After June 15 and until about the end of November shipments are made in special containers packed to keep fish from chilling. Add 50c for shipping can. We guarantee live delivery of Tropical Fish shipped during warm weather only.

LIVE BEARERS

(Unless otherwise stated all prices for Tropical Fish are for medium size adults.)

	pair
Guppy,25
Glorified Gold Guppies	.50
Sailfins (out of stock)	
Black Mollies. Similar to Sailfin illustrated but jet black color (large 1½ to 2")	1.50
Same, medium size (1 to 1½")	1.00
Mexican Swordtails, lg.	1.25
Mexican Swordtails, med.	1.00
Red Swordtails, large	1.50
Moons, blue, black, or gold	1.00
Mosquito Fish	

BOOKLETS AND BOOKS To Answer All Questions

TROPICAL FISH HANDBOOK. Fourth edition. 60 illustrations. Describes and illustrates thirty-one popular Tropical Fish. Tells about aeration, pH control, treating diseases, etc.

Per copy, .50

GOLDFISH AND THEIR CARE. Also describing Tropical Fish. By O. C. Beldt. 1932 edition. 24-page modern booklet. Well illustrated.

Per copy, .20

GOLDFISH VARIETIES AND TROPICAL AQUARIUM FISHES. By Wm. T. Innes. This is the recognized authority on Aquarium Fishes and kindred subjects. 300 pages—275 illustrations. Cloth, Gilt Top.

Per copy, postpaid, 4.80

BUBBLE NEST BUILDERS

Betta Splendens (Siamese fighting fish):	pair
Cambodia (red and white) ..	2.50
Green and red.	2.50
Cornflower blue.....	2.50
Paradise Fish, choice (will keep in water to 50 degrees).....	1.00
Dwarf Gourami.....	1.50
Blue Gourami.....	1.25

EGG LAYERS

Zebra Fish75
Rosy Barbs75
Tiger Barbs	1.50
Pristella Riddlei	1.25
Head and Tail Light.....	1.50
Black Tetra	1.00
Silver Tetra	1.00
Brazilian Catfish	2.00
(An excellent Scavenger for Tropical Aquarium.)	
Angel Fish (Pterophyllum Scalare)	1.50

INTRODUCTORY COLLECTION No. T1

This low priced collection of Tropical Fish makes an ideal assortment for the beginner. We include Plants and Snails sufficient to balance a ten gal. aquarium.

One pair of each of the following: Swordtails, Blue or Black Moons, Zebra Fish, Black Mollies, Guppies, one medium size Angel Fish, and one Brazilian Catfish. Twelve fish, shipping can, Plants and Snails

\$ 5.95

Note: We reserve the right to substitute a fish of equal value if out of stock in this collection.



Sailfin



Mexican Swordtail



Rosy Barb



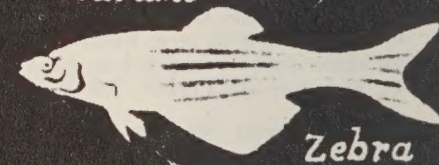
Blue Moon



Betta Splendens



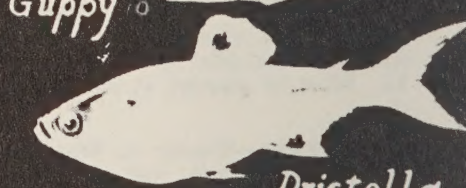
Dwarf Gourami



Zebra



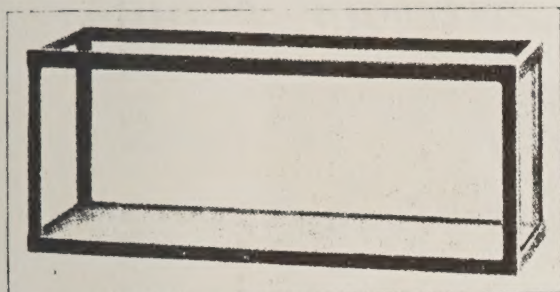
Guppy



Pristella



Paradise Fish



STAINLESS STEEL AQUARIUMS

Here are five popular sizes in Modern Stainless Steel Aquariums long lasting, well made, always good looking. Glazed with clear glass slate bottoms and dark plastic cement.

SHIPMENTS EXPRESS COLLECT

	Size	Capacity	Each
No. 76	7x12x9	3 Gal.	\$ 4.50
No. 77	8x14x10	5 Gal.	5.50
No. 86	10x20x12	10 Gal.	9.50
No. 89	12x24x12	15 Gal.	13.75
No. 95	12x30x12	20 Gal.	21.95
No. 402	12x36x16	30 Gal.	45.50
No. 409	18x36x18	50 Gal.	

NOTE: Feed and drain attachments for running water available. Also aerators, pumps, and filters for circulating water, and other sizes of aquariums up to 50 Gal. capacity. Prices on application.

TWISTED IRON STANDS FOR AQUARIUMS ABOVE

Stand for No. 86	\$13.75
Stand for No. 89	15.75
Stand for No. 95	17.75
Stand for No. 402	25.50

ALL GLASS AQUARIUMS

We can supply two sizes rectangular all glass aquariums made of clear glass which shows fish nicely without distortion. American made, packed two to the carton.

2 Gal. 11x7x6	1 only \$1.95; 2 for \$3.30
5 Gal. 12x8x7 1/2	1 only 2.95; 2 for 5.20

NOTE: All aquariums are packed in special air cushioned cartons or are well crated and delivered to the Transportation Co. in good condition. If damage is found, claim must be made by buyer to the carrier.

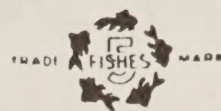
AQUARIUM CEMENT

Lakeview Aquarium Cement is the best obtainable. It is black in color, ready to use, and will stay elastic so that the glass may expand and contract without cracking. With this cement it is easy to repair breaks or leaky aquariums at home. Add Postage.

Furnished in 1-lb. cans. 50c each

NETTING We can supply a very good grade of cotton netting, the same as we use in our Goldfish net series, etc. 1 1/2" mesh. 36" wide, per yard foot 95c

Lakeview



Fish Foods

LAKEVIEW FISH FOODS

Lakeview Five Fishes Brand Fish Foods contain the best ingredients obtainable and are carefully packed. You can use Lakeview fish foods with the satisfying knowledge that you are not only giving your fish the best food obtainable, but that you are saving money because of the generous size modern packages and the low prices at which it is sold. So ask for "Lakeview Foods" and treat your goldfish well!

WAFFER FOOD

Large Size \$.15

NATURAL FISH FOOD

1 1/2-oz. Shaker can15

NATURAL FISH FOOD

Giant 1/2 pound size35

NATURAL FISH FOOD

Super Giant 3-pound size 1.15

TROPICAL & BABY GOLDFISH FOOD

1 1/4-oz. Shaker can20

TURTLE FOOD

Generous size can15



Note: Mail Orders for foods must total 50c or more, and must include additional funds for postage.

Snails, Scavengers, Etc.

Snails and Tadpoles should be in every aquarium or pool. They are the cleanup squad and help to maintain healthy conditions by eating decayed matter and surplus food as well as some of the algae and green scum, etc. The following are the most popular.

GREENFROG TADPOLES These are the green frogs in the tadpole state. They will become frogs during the summer. Meanwhile they are scavengers and eat decaying matter. Tads must be shipped in a can with water, but we make no extra charge for it for this purpose.

60c per dozen

BABY GREEN TURTLES About two inches in diameter beautifully marked with red, green and yellow. The underpart of their shells is curiously marked, every turtle seemingly with a different pattern. Should be kept in their own small bowl with a stone to crawl out of the water and rest on.

35c each. 3 for \$1.00

BLACK RAMSHORN SNAILS These are very similar to the Red Ramshorn Snails, but are much more hardy and are very prolific. Good for aquariums or pools. Sizes about 1/2" 5 for 25c. 50c per dozen.

TRAP DOOR SNAILS (formerly called Japanese Snails) These are the largest of the aquarium snails and are entirely hardy in a pool. The young snails are fully formed when released by the parent. Active eaters of algae and green scum.

3 for 25c. 75c per dozen.

RED RAMSHORN SNAILS

These are very active algae eaters and show up at their best in a well planted aquarium. The body and shell are coral red. They grow to be about 1 inch in diameter. Rare and desirable.

Size about 1/2". 15c each. 1.50 per doz.

SPECIAL NOTICE—LABORATORY SPECIMENS

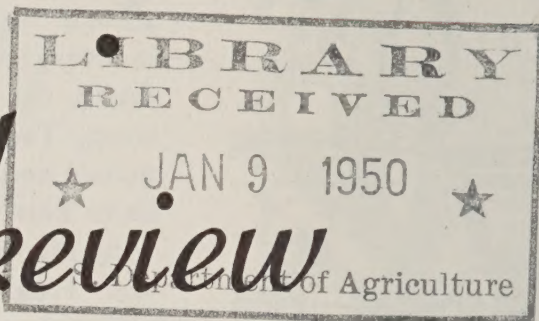
We supply specimens for Biology and Zoology Depts. of Schools and Colleges. Write us your needs in our line. We will quote special prices on larger quantities.

62.67

agr



FALL AND WINTER LIST 1949



Lakeview

presents

A complete line of GOLDFISH,
AQUARIUMS and PLANTS.

for home use....also

TROPICAL FISH and SUPPLIES
at lowest prices.

NOTE: This Bulletin lists the fish, and supplies suitable for use in home aquariums.

TERMS AND CONDITIONS are the same as in our 24-Page Spring Catalog "The Goldfish Pool": Cash with order. These prices F. O. B. Cincinnati. Shipments by Express Collect. Exception: Plants, Foods and Supplies may be shipped by Parcel Post when additional funds are sent to cover mailing cost. — May we serve you please? — We have thousands of satisfied customers throughout the U. S.

"America's Oldest Fancy Goldfish Farm"

LAKEVIEW

AQUATIC FARMS

(LAKEVIEW PONDS)

R. C. DOLLE, OWNER

Established 1892

Main Office and Farm: Ohio U. S. Route 27
(8 Miles N. W. of Downtown Cincinnati)

5579 Colerain Ave.

Mt. Airy, Cincinnati, Ohio